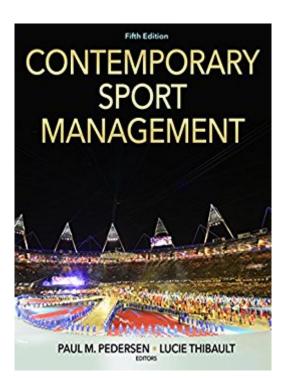
The book was found

# Contemporary Sport Management, 5E





## Synopsis

Contemporary Sport Management, Fifth, provides students with an overview of sport management by presenting extensive discussions of the foundational aspects of the profession and current topics from the field. The fifth edition continues to engage students with a full-color format and an integrated web study guide. The text also discusses the role of social media in revolutionizing the industry and the significance of sport as an international institution. Students will learn the relevance of legal, sociocultural, historical, political, and psychological concepts to the management of sport; the professional skills and attitudes of successful sport managers; and ways in which the globalization of sport continues to affect sport management professions.

### **Book Information**

File Size: 20244 KB Print Length: 560 pages Publisher: Human Kinetics; 5 edition (July 15, 2014) Publication Date: July 15, 2014 Sold by: Â Digital Services LLC Language: English ASIN: B00LPICIMY Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Enabled Lending: Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #171,206 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20 in Books > Business & Money > Industries > Sports & Entertainment > Park & Recreation #39 in Kindle Store > Kindle eBooks > Business & Money > Industries > Sports & Entertainment #63 in Books > Business & Money > Industries > Sports & Entertainment > Sports

#### **Customer Reviews**

Condition was as expected. Rental price is ok. Needed for class.

Excellent analysis on the facets of sport management.

as far as a textbook goes, this is an excellent one

Food study lots of great information.

For a textbook, this is a good book.

#### Download to continue reading...

Fundamentals of Sport Management (Human Kinetics' Fundamentals of Sport and Exercise Science) Media Relations in Sport (Sport Management Library) Why Would Anyone Do That?: Lifestyle Sport in the Twenty-First Century (Critical Issues in Sport and Society) Contemporary Sport Management-5th Edition With Web Study Guide Contemporary Sport Management, 5E Contemporary Sport Management With Web Study Guide-4th Edition Contemporary Leadership in Sport Organizations Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set -Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Sport Facility And Event Management Principles And Practice Of Sport Management Financial Management in the Sport Industry Facility Management for Physical Activity and Sport Sport Facility Management: Organizing Events and Mitigating Risks A Career with Meaning: Recreation, Parks, Sport Management, Hospitality, and Tourism Applied Sport Management Skills-2nd Edition With Web Study Guide Introduction to Sport Management: Theory and Practice International Sport Management Human Resource Management in Sport and Recreation - 2nd Edition

<u>Dmca</u>